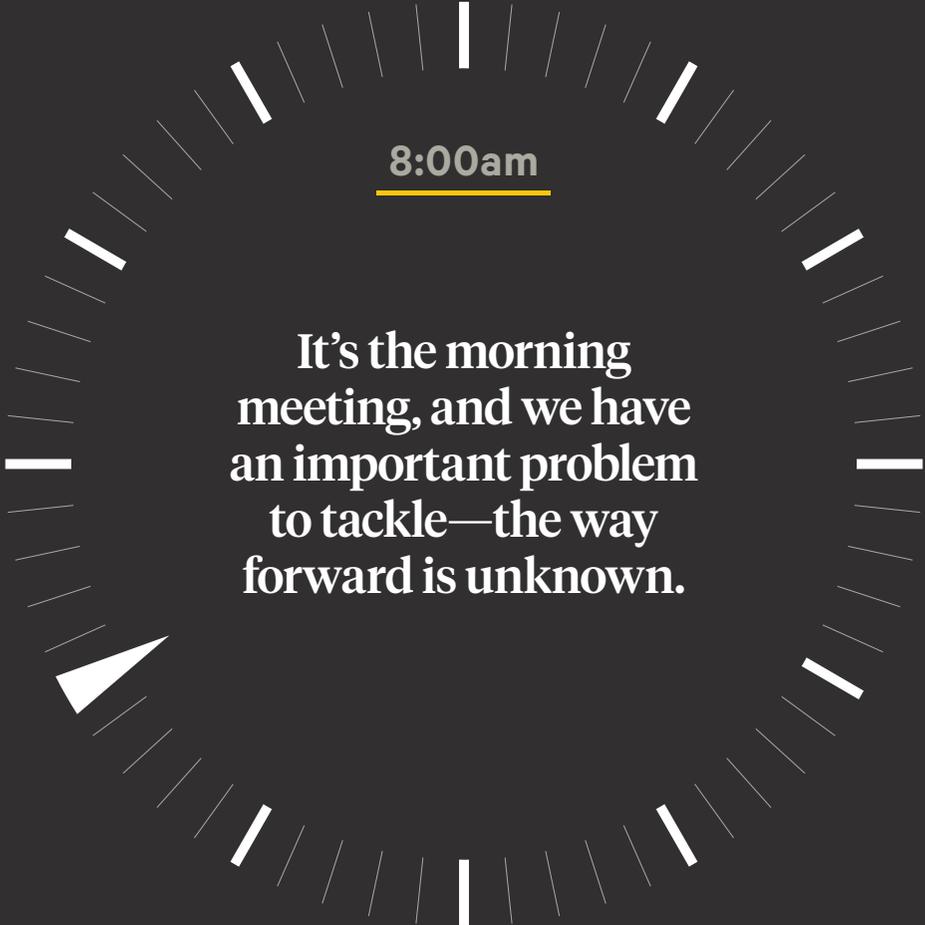


**A day at work:**

**Moments to kick your biases**

**and make positive change**



8:00am

It's the morning meeting, and we have an important problem to tackle—the way forward is unknown.

**Do I consult the usual suspects for their input and advice?**

**Do I consider what could be gained from less-heard perspectives?**

**Am I likely  
to dismiss  
the idea and  
consider it  
misguided?**



10:00am

The team is deep in  
a brainstorm session  
when someone not  
like me presents a  
perspective I've never  
considered.



**Do I appreciate  
it for opening  
my eyes to  
something  
new?**

11:00am

Reflecting on this morning's meeting, I'm looking for feedback on my leadership style.

**Do I seek feedback from a diverse group for a fuller picture?**

**Do I ask for feedback from my closest peers and friends?**

**Do I offer  
mentorship  
only to my  
friends and  
favorites?**



During lunch, I share  
professional advice  
with the people I feel  
matter.



**Do I spread  
my knowledge  
widely to help  
others learn  
and grow?**

**Do I ensure the brand speaks to the variety of people we'd like to reach?**



I'm creating new content for our organization's blog.

**Do my biases influence how our brand is viewed by our audience?**



3:00pm

I found a new book I  
think my team should  
read.

**Do the ideas  
I share  
consistently  
come from  
the same few  
sources?**

**Do I challenge  
myself to  
consider  
perspectives  
outside my  
own?**

4:00pm

A potential new hire is  
visiting the office for an  
interview.

**Do I know  
quickly that  
candidates are  
(or aren't) a  
good fit?**

**Do I take the  
time to listen  
fully before  
making any  
judgments?**



6:00pm

I'm surfing LinkedIn  
before calling it a night.

**Am I  
connecting  
myself to wide  
network of  
professionals?**

**Is my network  
comprised  
of the same  
types of  
people?**

**A day at work:**

**Moments to kick your biases**

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